



NATIONAL HUB FOR HEALTHCARE INSTRUMENTATION DEVELOPMENT

Anna University, Chennai – 600 025

Kalanjiyam Building, 2nd Floor, Opp. to Mining Engineering,

E mail: au.nhhid@gmail.com

Dr. M. Sasikala
Deputy Coordinator

Dr. S. Meenakshisundaram
Co-Coordinator

Dr. S. Muttan
Coordinator

The National Hub for Healthcare Instrumentation Development (NHHID) at Anna University is funded by the Department of Science and Technology, New Delhi for **Medical Device Development & Commercialization**. It invites application for a **Business Liaison Officer**, who will lead the commercialization of its products and services.

Candidates with passion for commercialization **should submit their CVs** along with education qualification and experience certificates **on or before 20.11.2020** to the Coordinator to the address.

Coordinator

**NHHID, Kalanjiyam Building,
2nd Floor, Opposite to Mining engineering,
CEG Campus, Anna University,
Chennai - 600 025.**

E-Mail: au.nhhid@gmail.com

The eligible candidates will be called for an **interview** after scrutinizing the applications. The actual date and time of the interview will be intimated to the shortlisted candidates in due course **by email** only.

SI.No	Manpower	Essential and Desirable Qualification
1.	Business Liaison Officer – 1 Post (Rs. 40,000/- per month consolidated)	Essential: MBA after UG or PG in Engineering or Technology or Medicine or Pharma or Science. First Class in UG, PG and MBA Desirable: 2-4 years of experience in Marketing & Promotions, preferably in Healthcare.

Major Duties of Business Liaison Officer:

- To liaise & network with hospitals, industries, national agencies, state & central government bodies for enabling bringing of products to the market and public use, and create awareness about the facilities and services offered.
- To enable DST-TDT to replicate the Hub model and other related programmes to spread indigenous medical device development and commercialization across the country by providing coordination support, assistance and networking.
- Achieve short and long term revenue and profit goals with the team handling contract agreements & regulatory bodies.
- Organize promotional events and exhibitions for existing and new indigenous products.

General Instructions

- Candidates attending the interview will do so at their own expense.
- Candidates should mention % of UG & PG marks in the resume.
- These posts are purely temporary.
- Selected candidates must be able to join preferably within 2 weeks after the selection.
- The duration of the fellowship would be co-terminus with the project.
- The selection criteria are as per the guidelines of Anna University, Chennai.

For further details please contact: Coordinator, NHHID, Anna University, Chennai - 600 025.
ph. +91-44-2235 7953, E-mail: au.nhhid@gmail.com

**Coordinator
NHHID**