



NATIONAL HUB FOR HEALTHCARE INSTRUMENTATION DEVELOPMENT

Kalanjiyam Building, 2nd Floor, Opp. to Mining Engineering,

Anna University, Chennai – 600 025

Ph. +91-44-2235 7938, E mail: au.nhhid@gmail.com

Dr. S. Shenbaga Devi
Coordinator

The National Hub for Healthcare Instrumentation Development (NHHID) is funded by the Department of Science and Technology for carrying out mission-oriented projects related to healthcare instrumentation development, invites application for the following post. Candidates who have passion for indigenous development of healthcare instrumentation **should submit their CVs on or before 02.05.2018** along with an education certificates to the Coordinator **through post/e-mail** to the below mentioned address.

Coordinator

**NHHID, Kalanjiyam Building,
2nd Floor, Opposite to Mining engineering,
CEG Campus, Anna University,
Chennai - 600 025.**

E-Mail: au.nhhid@gmail.com

The shortlisted candidates will be called for an **interview** for adhoc basis after scrutinizing the applications. The actual date and time of interview will be intimated to the shortlisted candidates in due course **by email only**.

S.No.	Manpower	Qualifications
1.	Project Associate – 1 Post (Rs. 20,000/- p.m)	Essential: Masters in Business Administration (MBA) First Class in U.G. & P.G. Desirable: Prior Marketing Experience in Healthcare an added advantage.

Major Duties:

The candidate will support the marketing activities of the organization. Specifically he/she will be employed to:

- Liaise and network with a range of stakeholders from hospitals, clinicians, manufacturing industries, medical instruments service providers & distributors.
- Effective distribution of marketing materials.
- Maintain database and updating clients and assist in monitoring the market
- Achieve short and long term revenue and profit goals with the team.
- Organize promotional events and exhibitions.
- Carry out market research and customer surveys to assess demand, brand positioning and awareness.
- Design and create pamphlets, posters, advertising materials etc.,
- Provide assistance in developing internet presence, keeping the website up-to-date, improve visibility.

General Instructions

- **Those who had applied earlier need not apply.**
- Application should reach us on or before the specified date (**02.05.2018**).
- Candidates attending the interview will do so at their own expense.
- These posts are purely temporary.
- Selected candidates have to report for their duty within 2 weeks after the interview.
- The duration of the fellowship would be coterminous with the project.
- The selection criteria are as per the guidelines of Anna University, Chennai.

For further details please contact: Prakash Ayyappa, Special officer, NHHID, Anna University, Chennai - 600 025.

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